

PRESS RELEASE

Billdal/Hopkinton, 25th November 2012

Unfors RaySafe launches new solution to lower patient dose

The only company worldwide to provide comprehensive solutions to measure, monitor and manage X-ray radiation dose.

Unfors RaySafe will be announcing its extended product portfolio for the X-ray room at the annual meeting of the Radiological Society of North America (RSNA) from November 25th - 30th, 2012 in Chicago, IL, USA. In addition to the wide range of products for quality assurance of diagnostic X-ray and real-time personal dose monitoring solutions, the company now offers a new Software Solution “RaySafe S1 Dose Management” to also cover the increased demand on patient dose management. Through this expansion Unfors RaySafe is the only supplier worldwide to offer comprehensive solutions for the X-ray room – from quality assurance of X-ray equipment, to real-time dose monitoring for medical staff and dose management solutions for the benefit of the patient.

After introducing the real-time dose monitoring system “RaySafe i2” early this year, Unfors RaySafe now launches the RaySafe S1, a cloud-based software that enables medical staff to manage and lower patient dose. “When it comes to the control of radiation there are three important factors to be considered: quality assurance for X-ray equipment, minimization of radiation exposure of medical staff and dose management in order to protect patients. We are now the only company able to provide clinics and hospitals with effective solutions in all of these key areas”, says CEO Magnus Kristoferson. Unfors RaySafe’s strategy focuses on raising awareness of unnecessary radiation exposure among the different target groups and enables working according to the radiation safety principles of ALARA (As Low As Reasonably Achievable).

RaySafe S1: Justification, Optimization, Control

The new RaySafe S1 is a cloud-based software that helps to reduce patients’ radiation exposure to a minimum while ensuring the quality of radiological images. By providing hospitals and radiology centers with the ability to capture patient dose during radiology procedures, the RaySafe S1 enables practitioners to better control and reduce the number of unnecessary exams, lower patient dose, improve process quality and monitor patient safety. As a result, radiation exposure for patients is effectively reduced and optimized while medical personnel works more efficiently, adding to the overall productivity, resulting in considerable cost-savings.

Unfors Instruments has changed its name to Unfors RaySafe

For further information, please contact:

Unfors RaySafe GmbH
Izabella Dantas, Global Marketing Director
Lise-Meitner-Str. 15, 89081 Ulm, Germany
T: +49 731 175 492 23
F: +49 731 175 492 19
Izabella.Dantas@raysafe.com
www.raysafe.com

Contact for press and public relations:

Press'n'Relations GmbH
Anne Zozo
Magirusstraße 33, 89077 Ulm, Germany
T: +49 731 962 87-31
F: +49 731 962 87-97
az@press-n-relations.de
www.press-n-relations.com

**About Unfors RaySafe**

Unfors RaySafe is the leading supplier of radiation measurement solutions in the medical field offering comprehensive solutions for the X-ray room – from quality assurance of X-ray equipment, to real-time dose monitoring for medical staff and dose management solutions for the benefit of the patient. These products combine advanced technology, simple use and transparent data overview with competitive pricing. Unfors RaySafe also provides extensive customer service and helps increase awareness of unnecessary radiation. The company's headquarters are in Billdal, Sweden, where Unfors RaySafe was founded in 1994. Subsidiaries in the United States, Great Britain, Germany, Singapore, India, Japan and China and a tight sales network address the global market. Among the clients are major x-ray manufacturers as well as some of the most well-known university hospitals worldwide. With a team of 150 employees Unfors RaySafe generated revenue of about 20 Million Euros in the fiscal year 2011/2012. Up to now, the company has been certified to the ISO 13485, ISO 14001, ISO IEC 17025 and ISO 9001 quality management standards. The Swedish Sixth AP Fund has been majority owner of Unfors RaySafe since 2006.